



**Healthy communities for all.**

# Michigan Vaccination Partners (MVP)

**Creating Healthy Communities for All**

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# Objectives



- COVID-19 impact on the disability community
- Access and educational barriers to successful implementation of health services
- Possible solutions and data collection

*Questions we aim to answer:*

- How has COVID-19 disproportionately affected persons with disabilities?
- What are the primary barriers to successful vaccination?

# Who are the MVPs?

3-year funding received through the Michigan Department of Health and Human Services' (MDHHS) COVID-19 Vaccination Supplement 4.

Efforts from this funding aim to ensure greater equity and access to vaccination for people disproportionately impacted by COVID-19.



# People with disabilities experience health disparities.

People with disabilities have been disproportionately impacted by COVID-19.

They were six times more likely to die from COVID-19 and experienced reduced access to routine health care and services.

People with disabilities faced negative social impacts due to the pandemic, like unemployment and reduced access to medications, food, and transportation.

There is a lack  
of COVID-19  
data related  
to people with  
disabilities.

Data collection is a fundamental pillar of public health.

This information gap can cause initiatives to leave out people with disabilities and perpetuate social injustice.

# MVP empowers people in their communities by:



- Creating a consistent vaccination and health clinic experience.
- Dispelling misinformation about vaccinations and other health topics.
- Using current scientific information to direct our initiatives.
- Collaborating with trusted community-based organizations across the state of Michigan.
- Identifying the need for community resources, like food, transportation, and housing.
- Collecting and reporting disability-related data.

# MVP Site Criteria

1. All key immunization personnel complete 90-minute online disability training.
2. Site is ADA-compliant.
3. Site is sensory-friendly.
4. Collects disability status using the six Behavioral Risk Factor Surveillance System (BRFSS) questions.
5. Shares a monthly data summary with MVP team for all events and clinics where COVID-19 vaccinations are offered.
6. Markets immunization clinic and events as Michigan Vaccination Partners (MVP) events.



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# MVP Collaborations

1. Establishing relationships in the community.
2. Being a Trusted Community Communicator on social media.
3. Hosting a health event with a variety of services available.





# Establishing relationships in the community


- Start by finding communities in need: low vaccination rates, high disability prevalence, high social vulnerability index areas
- Found well-connected and trusted members of those communities already engaged in community outreach
- Let the community leaders facilitate events to maximize the resources we offer at them




# Trusted Community Communicator

- Rampant misinformation on social media regarding COVID-19 (Berg, 2021)
- Currently in an “infodemic” (He et al., 2021)
- Trusted community organizations need to share accurate information on COVID-19
- Developed an accessible social media campaign in plain language for organizations to share on their social media account. Includes:
  - Plain language text content
  - Hashtags
  - Images
  - Alt text for images



Post Number	Social Media Platform	Text for Post	Image	Image Alt Text
Post 1	Facebook	<p>You may be worried about getting the #COVID19 #vaccine or #booster, and that is okay. Talk with your doctor.</p> <p>Learn more with Michigan Vaccination Partners' (MVP) #plain #language infographic: <a href="https://bit.ly/3s1Gelk">bit.ly/3s1Gelk</a></p> <p>Read about @MIDDlatWSU's work with #MVP at <a href="https://ddi.wayne.edu/mvp">ddi.wayne.edu/mvp</a></p> <p>#HealthyCommunitiesForAll</p>	 <p><a href="#">(Download the image)</a></p>	<p>A Caucasian woman with long black hair is wearing a red shirt. She has ear buds in her ears and is using a laptop. On the screen of the laptop is a woman with black hair wearing a surgical mask.</p>
	Twitter	<p>You might worry about getting a #COVID19 #vaccine. That's okay! Talk with your doctor. Learn more with Michigan Vaccination Partners' #plain #language infographic: <a href="https://bit.ly/3s1Gelk">bit.ly/3s1Gelk</a></p> <p>Read about @DDlatWSU's work with #MVP: <a href="https://ddi.wayne.edu/mvp">ddi.wayne.edu/mvp</a> #HealthyCommunitiesForAll</p>		

Post 2	Facebook	<p>When you get the #COVID19 #vaccine or #booster, you protect yourself and other people from getting sick.</p> <p>Learn more with Michigan Vaccination Partners' (MVP) #plain #language infographic: <a href="https://bit.ly/3knLcea">bit.ly/3knLcea</a></p> <p>Read about @MIDDlatWSU's work with #MVP at <a href="https://ddi.wayne.edu/mvp">ddi.wayne.edu/mvp</a></p> <p>#HealthyCommunitiesForAll</p>	 <p><a href="#">(Download the image)</a></p>	<p>A Hispanic woman has long curly blond and black hair. She is holding a baby with dark brown hair. The woman is feeding a baby.</p>
	Twitter	<p>When you get the #COVID19 #vaccine, you help yourself and other people from getting very sick. Learn more with Michigan Vaccination Partners' #plain #language infographic: <a href="https://bit.ly/3knLcea">bit.ly/3knLcea</a></p>		

Organizations can register to be a Trusted Community Communicator at <https://bit.ly/3Fb9t2F>



# MVP Health Event Components

- Wayne Health Mobile Unit
- MVP Disability Training for Healthcare Workers
- Sensory kits or sensory treatment rooms
- Communications





# Wayne Health Mobile Unit (WHMU)

- Services offered free of charge:
  - COVID-19 vaccine (subject to availability)
    - Pfizer, Moderna, Johnson and Johnson
  - COVID-19 PCR testing
  - Flu shots
  - Blood work screening for diabetes, cholesterol, kidney function
  - Blood pressure screening
  - Behavioral health services
  - Patient education and assistance to resources
  - HIV screening
- WHMU staff
- New ADA van
- Sensory kit availability/noise cancelling headphones



# Data from WHMU MVP Events

- **Number of WHMU MVP Events as of 10/24/2022: 140**
- **WHMU Health Services provided (N=952):**
  - Total Vaccinations: 300 (32%)
    - Majority were boosters: 182/300 (61%)
  - Covid Shots: 224 (75%)
  - Flu Shots: 76 (25%)
  - PCR Tests: 269 (28%)
  - Blood Pressure Screenings: 406 (43%)
  - Blood Work: 276 (29%)
- 557 (59%) completed the social determinants of health (SDOH) questions – 9 people identified as having a disability



# MVP Disability Training for Healthcare Workers

- All MVP event staff complete the MVP Disability Training.
- This training prepares staff to serve patients requiring accommodations.
- Take the MVP Disability Training at [ddi.wayne.edu/mvp/disability-training](https://ddi.wayne.edu/mvp/disability-training)
  - 2 CEUs for social workers
  - 1.5 CMEs for physicians, physician assistants, nurses





# Sensory Considerations

## Sensory Kits

- Stress balls
- Fidget toys
- Goldfish
- Fruit snacks
- Oral chew



## Sensory Rooms

- Bean bag chairs
- Foam mats
- Corner covers
- Light filters

## Behavioral Health Support

- BCBA's
- STs
- Medical staff
- Compensation

## General Recommended Accommodations

- Low light environment
- Minimal smell environment
- Safety considerations
- Preferred item availability

# Communications

- Plain language infographics [ddi.wayne.edu/covidvaccine](http://ddi.wayne.edu/covidvaccine)



## People with Disabilities and COVID-19

COVID-19 is a virus. Some people with COVID-19 feel fine, but some feel bad and others get very sick.



People with disabilities and health problems can get COVID-19 and get sick.

People with diabetes, heart problems, cancer, and obesity can get very sick from COVID-19.



COVID-19 vaccines help keep you from getting COVID-19. They also keep you from getting very sick.

When you get the COVID-19 vaccine, you help yourself and other people from getting very sick.



## Protect Yourself, Protect Others



Caretakers often work closely with people with disabilities, who can be at high risk of getting very sick with COVID-19.



Close contact while caring for others increases the risk of getting and spreading COVID-19. This is especially true if individuals you are working with are not able to wear a mask due to health reasons.



Getting the COVID-19 vaccine means that you will protect yourself, your family, and the people you care for.



You may be worried or have questions about the COVID-19 vaccine, and that is okay! Remember that knowledge is power. Gather the [facts](#), and [find credible vaccine information](#).



It can help to hear of others' COVID-19 vaccination experience. [Listen to testimonials from Michiganders](#) of how getting the COVID-19 vaccine went for them.



## Why are COVID-19 Vaccines Important?

Some people with COVID-19 feel fine, but some feel bad and others get very sick.



COVID-19 vaccines help keep you from getting COVID-19. They also help keep you from getting very sick.

You may be worried about getting the COVID-19 vaccine, and that is okay. Talk with your doctor.



When you get the COVID-19 vaccine, you help keep others from getting COVID-19, too.

When you and everyone around you are healthy and vaccinated, we can get back to normal life faster.



## Safety and Effectiveness of COVID-19 Vaccines



Studies show that COVID-19 vaccines are very effective at keeping you from getting COVID-19.



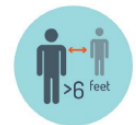
The vaccines are safe. The U.S. vaccine safety system makes sure that all vaccines are as safe as possible.



These vaccines cannot give you the virus itself.



You may have some side effects like headache, chills, or body aches. These are normal signs that your body is building protection.



Right after receiving all vaccine shots, continue to practice social distancing and wear a mask. It takes two weeks for your body to build full protection to COVID-19.



If you have a developmental disability or other health concerns, talk with your doctor about the safety of COVID-19 vaccines and how well they work.



# Communications

- Informational MVP event postcard



Healthy communities for all.

It was a pleasure to serve you today!

If you have questions, please use the contacts below:

**General Questions**

Email: [middi@wayne.edu](mailto:middi@wayne.edu)

Phone: 313-577-2564

**Clinical Questions**

Phone: 313-448-9850

Access our event calendar at [ddi.wayne.edu/mvp/events](http://ddi.wayne.edu/mvp/events), or scan the code to the right with your phone's camera.



- Possibilities Podcast  
[ddi.wayne.edu/possibilitiespodcast](http://ddi.wayne.edu/possibilitiespodcast)



POSSIBILITIES



# Data

- **MI-DDI:**

- WHMU Satisfaction Survey (N = 146, 21% of 707 receiving services, last collected 8/27/2022)
- N = 146 (21% of the 707 people who received services completed the survey)
  - Satisfaction with service: 74% extremely satisfied
  - Did staff make you feel comfortable?: 79% extremely
  - Barriers: 91% no barriers

- **AAoM:**

- Michigan-wide ASD Community Survey
  - Anticipated completion: December 2022
- 1000+ sensory kits made/distributed

- **DRM:**

- DRM Disability Community COVID-19 Vaccine Survey
  - Completed March 2022
  - Received 155 completed survey responses
  - Barriers to vaccination identified for both vaccinated and unvaccinated respondents



# Next steps for the future

- Collaborations with local health departments
- Collaborations with behavioral health agencies
  - How can YOU get involved with us?
- 3 years of funding - now what?
  - 2024 plans to continue efforts



# Unique Organization Contributions

## DRM

**Educates providers and individuals with disabilities** about the legal rights of individuals to receive equitable healthcare services.

**Connects individuals** to in-home vaccination services when needed.

## MI-DDI

**Provides WHMU services** for MVP events.

**Acts as liaison** between MVP and WHMU services.

**Works to partner with local health departments** across Michigan to make them MVP sites.

# Unique Organization Contributions

## AAoM

**Expands sensory considerations and logistical support** for permanent and mobile clinical settings that will continue to provide COVID-19 vaccinations and other health services.

**Continues educational campaign** regarding vaccination misinformation within the ASD community.

**Connects persons and families impacted by ASD** to the services they need, both medically related and not.

# Collaborate with us!



## Take the MVP Disability Training.

- 2 CEUs for social workers
- 1.5 CMEs for physicians, physician assistants, nurses
- [ddi.wayne.edu/mvp/disability-training](https://ddi.wayne.edu/mvp/disability-training)



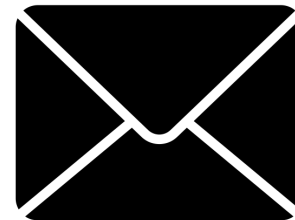
## Be a trusted community communicator.

- [bit.ly/3Fb9t2F](https://bit.ly/3Fb9t2F)



## Register to host a health event.

- [bit.ly/3Fb9t2F](https://bit.ly/3Fb9t2F)



## Request a sensory room or sensory kits via AAoM.

- Email Kathleen Larson at [kathleen.larson@aaomi.org](mailto:kathleen.larson@aaomi.org)



**Questions?**

# References

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# Thank you!



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