



You're invited to exhibit at the

Micro Enterprise Mall

November 7-8, 2018 Grand Traverse Resort

re:con is offering low cost exhibit space to qualifying consumer entrepreneurs operating Micro Enterprises, Supported Self-Employment, or Small Businesses. Consumer Entrepreneurs will be able to sell their products and/or services to hundreds of people attending re:con - the convention of new beginnings.

Exhibitor Qualifications: Consumers wishing to exhibit in the Micro Enterprise Mall must complete the application and submit it with a statement from a Community Mental Health professional, Michigan Rehabilitation Counselor, or Community Based Rehabilitation Organization professional which states the enterprise is an operating business venture.

What is provided: One 6 foot skirted display table, chair, and wastebasket will be furnished in the designated Micro Enterprise Mall. Food is provided at the Wednesday Reception Opening as well as Breakfast and Lunch on Thursday.

Not Included: Full convention registration, transportation and overnight accommodations. Mall Exhibitors are not eligible to participate in the Exhibitor Only or Conference Attendee prize drawings.

Why Exhibit: Last year's convention drew approximately 300 participants, and even more are expected this year. Sell your products, you're encouraged to make sales on the convention floor!

The Details: The exhibit area is adjacent to the hotel's convention area. The proximity of convention events to the exhibit area offers maximum visibility for exhibitors. Exhibit space is barrier free, carpeted, and has excellent lighting and ventilation.



Exposition Schedule:

Wednesday, November 7

11:00am - 4:00pm Exhibitor Setup

4:30pm Exhibits Open

4:30pm - 6:30pm Reception & Exhibit Grand Opening

6:30pm Exhibits close

Thursday, November 8

7:00am Exhibits Open

7:00am - 8:00am Continental Breakfast Buffet

11:15pm - 12:15pm Lunch and BOOM Awards Ceremony

2:45pm - 3:15pm Exhibit Finale

3:15pm Exhibits Close and Breakdown



Micro Enterprise Mall Application and Contract

Name: _____ Phone _____

Email: _____

Company: _____ title: _____

Address: _____

Assistant's name (if applicable): _____

I would like to be considered for a scholarship { } yes { } no

**If awarded a scholarship, in addition to covering your exhibit fee, the convention will make a hotel reservation on your behalf at the Grand Traverse Resort for Wednesday, November 7. Any additional arrangements for overnight accommodations will be your responsibility.*

We hereby agree to and understand the requirements, restrictions, and conditions of this publication:

Authorized Signature: _____

Table \$150 { } Personal Assistant \$75 { } Electricity: Yes { } No { }

Total amount enclosed _____

Please make checks payable to re:con, 417 Seymour Suite 5, Lansing, MI 48933

Contact Laurie Morse-Dell with any questions at ldell@maro.org or 517-220-2385.