



The convention of new beginnings.

Invites you to exhibit at the

## **MICRO ENTERPRISE EXHIBIT MALL**

November 1-3, 2017 Amway Grand Plaza

**re:con** is offering low cost exhibit space to qualifying consumer entrepreneurs operating Micro Enterprises, Supported Self-Employment, or Small Businesses. Consumer Entrepreneurs will be able to sell their products and/or services to hundreds of people attending re:con, the convention of new beginnings.

**Exhibitor Qualifications:** Consumers wishing to exhibit in the Micro Enterprise Mall must complete the application and submit it with a statement from a Community Mental Health professional, Michigan Rehabilitation Counselor, or Community Based Rehabilitation Organization professional which states the enterprise is an operating business venture.

**What is provided:** One 6 foot skirted display table, chair, and wastebasket will be furnished in the designated Micro Enterprise Mall. Food is provided at the Reception Opening as well as breakfast and lunch on Thursday. Mall Exhibitors must comply with the Exhibition Rules and Regulations (see Exhibitor Information section at [mi-recon.org](http://mi-recon.org)). Not Included: Full convention registration, transportation and overnight accommodations. Mall Exhibitors are not eligible to participate in the Exhibitor Only drawing.

**Why Exhibit:** Last year's convention drew over 300 participants, and even more are expected this year. Sell your products!! Convention policy encourages sales to be made on the convention floor.

**The Details:** The exhibit area is adjacent to the hotel's convention area. The proximity of convention events to the exhibit area offers maximum visibility for exhibitors. Exhibit space is barrier free, carpeted, and has excellent lighting and ventilation.

# Exposition Schedule:

## **Wednesday, November 1**

12:00 pm- 4:00 pm Exhibitor Setup

**4:30pm Exhibits Open**

5:00pm–7:00pm Reception & Exhibit Grand Opening

**7:00pm Exhibits close**

## **Thursday, November 2**

**7:00 am Exhibits Open**

1:45 pm–2:45 pm Exhibit Finale (Prize Drawings)

**2:45pm Exhibits Close and breakdown**

# 2017 Exhibitor Layout

re:con the convention of new beginnings



- (33) 8' x 10' Exhibitor Booths
- (20) 2' x 6' Exhibitor Tables (Micro Enterprise)

**Exhibit Area**  
**T=Tables for Micro-Enterprises**

# Micro Enterprise Mall Application and Contract

Name: \_\_\_\_\_ Phone \_\_\_\_\_

Email: \_\_\_\_\_

Company: \_\_\_\_\_ title: \_\_\_\_\_

Address: \_\_\_\_\_

Assistant's name (if applicable): \_\_\_\_\_

I would like to be considered for a scholarship { } yes { } no

We hereby agree to and understand the requirements, restrictions, and conditions of this publication:

Authorized Signature: \_\_\_\_\_

Table \$150 { } Personal Assistant \$75 { } Electricity: Yes { } No { }

Total amount enclosed \_\_\_\_\_

Please make checks payable to re:con, 417 Seymour Suite 5, Lansing, MI 48933

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